



Activity Professionals of Ontario

A Professional Organization
for Leisure Recreation Providers in Healthcare Settings

Exhibitor Information 2010

Greetings from APO:

Activity Professionals of Ontario (APO) is a non-profit organization of recreation specialists dedicated to educating, networking and development in the activity discipline. Recreational and leisure needs are an essential component of social health and well being in our senior population. APO is working diligently with the Ministry of Health and Long Term Care, affiliated professionals and educators to develop Best Practices for the provision of Recreation and Leisure services in geriatric and long term care settings.

Enclosed please find the Exhibitor registration package for the upcoming APO convention. APO will be hosting our 26th annual convention October 20-22, 2010 at Sheraton Toronto Airport Hotel and Conference in Toronto, Ontario. Last year we exceeded our registration goal and celebrated another successful convention. We are anticipating between 325-375 delegates this year due to our central and convenient location.

We have made some changes to better accommodate our Exhibitor's needs. We have improved the amount of time the delegates are exposed to the exhibit hall by dedicating a morning coffee break with the exhibitors, and leaving the exhibit hall open on Thursday afternoon. As well the exhibit package now includes Wednesday evening dinner, Thursday breakfast and lunch for one with the delegates. If you require more than one meal allowance then please contact Jennifer Sarkis, at public-relations@activitypro.ca to make arrangements. We are offering a dedicated time for Exhibitors to showcase their products to delegates who wish to learn more about specific items on display. The exhibit hall is located outside of the banquet hall within a high traffic area. This location will be included in our opening celebrations on Wednesday evening. We hope that these changes will be a benefit to your business. Display areas during the convention will be open for set up over two days (Wednesday and Thursday) following the usual format of our convention. Please Note: Exhibitors are required to provide their own electrical cords for their displays if needed.

Our convention is an excellent opportunity for you to access and advertise to Activity Professionals from all over Ontario. We are soliciting exhibitors who are involved in the long term care setting and wish to market their product. There are several options for involvement and advertising. Please respond promptly to ensure adequate time to acknowledge your generosity and establish your package details.

We are also encouraging Sponsorship options to help celebrate our 26th anniversary, with our "Unique...and United" theme. If you are interested in participating please contact me and a package will be sent to you.

For more information please contact:
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Best Regards,

Jennifer Sarkis, Public Relations

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